

**2015 HomeSmartNY Annual Statewide Conference**  
***Paving the Way for Sustainable Homeownership***

**September 20-21, 2015**

**Hilton Albany, 40 Lodge Street, Albany, NY**

**Conference and Pre-Conference Events Sponsored by:**

**New York State Office of the Attorney General**

**NeighborWorks America**

**SONYMA**

**Federal Home Loan Bank of New York**

**M&T Bank**

**Anchor Partners**

**OneTitle National Guaranty Company**

**Goals:**

- Enhance the professionalism and sustainability of housing counseling services in NYS
- Hear the results and lessons learned of the Homeownership Protection Program (HOPP) in NYS
- Engage with partners in strategic discussions about growing statewide collaborative efforts
- Learn about resources and opportunities to improve counseling services in the state

**Audience:**

Representatives from New York State housing counseling agencies, legal services, lenders and government agencies

**Summary Agenda:**

**Pre-Conference Sessions: Sunday, September 20, 2015**

**10:00 am – 5:30 pm Fair Housing Place-Based Training**

**5:30 – 7:00 pm Networking Reception**

**7:00 – 8:30 pm Dinner**

**Conference: Monday, September 21, 2015**

**8:00 – 8:30 am Registration, Continental Breakfast and Networking**

**8:30 – 9:00 am Welcome and Review Agenda**

- Welcome and Intros by HomeSmartNY leadership
- HUD Secretary Julián Castro (via video)
- Genger Charles, General Deputy Assistant Secretary, Federal Housing Administration, HUD
- Deborah Boatright, Regional VP, Northeast Region, NeighborWorks America

**9:00 – 10:00 am Hot Topics Affecting Housing Counseling**

Moderator: Doug Dylla, Doug Dylla Consulting

Speakers:

- Jonathan Spader, Harvard Joint Center for Housing Studies
- Collin O'Rourke, PolicyLab Consulting Group
- Holden Weisman, CFED

**10:00 – 10:15 am Break**

10:15 – 11:15 am

### **How Can We Create More Sustainable Homeowners?**

Moderator: Sherri Eckles, Senior VP, Single Family Programs, SONYMA

Panelists:

- Milt Sharp, eHome Network
- Bruce Dorpalen, NHRC
- Holly Kelly-Mattis, FHLB of NY
- Phyllis Ford, HUD

11:15 am–12:15 pm

### **Update on the Homeownership Protection Program (HOPP)**

Attorney General Eric T. Schneiderman, NYS Office of the Attorney General (via video)

Moderator: Stephanie Galvin-Riley, ACRHA

Speakers:

- Dina Levy, NYS Office of the AG
- Anchor Partners:
  - Kirsten Keefe, Empire Justice Center
  - Christie Peale, Center for New York City Neighborhoods

12:30 – 1:45 pm

### **Luncheon**

The Ten Great Benefits of HomeSmartNY

- Kathy Germain, Board Vice President, HomeSmartNY
- Christian Moriarty, Chair, Long Island Chapter, HomeSmartNY

1:45 – 2:00 pm

### **Break**

2:00 – 3:30 pm

### **Concurrent Break-Out Sessions**

- *Identifying and Addressing Statewide Trends in Foreclosure Prevention and Mortgage Servicing*

Facilitator: Ellie Pepper, Empire Justice Center

Speakers:

- Herman DeJesus, Center for New York City Neighborhoods
- Maria DeGennaro, Empire Justice Center
- Rebecca Case Caico, Empire Justice Center
- Lisa Luborsky, RUPCO

- *New Tools for Addressing Vacant and Abandoned Properties*

Facilitator: Susan Cotner, Affordable Housing Partnership

Speakers:

- Milt Sharp, eHome Network
- Sherri Eckles, SONYMA
- Paul Hurley, M&T Bank
- Beth Bentley, FHLB of NY

- *What's New in Financial Coaching?*

Facilitator: Karyn Hausknecht-Yetman, Belmont Housing Resources for WNY

Speakers:

- Collin O'Rourke, PolicyLab
- Janet Raffel, NeighborWorks America
- Parker Cohen, CFED
- Kevin Washington, NHS of Bedford-Stuyvesant

3:30 – 4:00 pm

### **Closing Plenary**

Summary of the Day: Eileen Anderson, NeighborWorks America

Conference Evaluation and Wrap-Up